



Bloggers Unite: Fight For Preemies

BloggersUnite.org, together with March of Dimes, is pleased to launch [Bloggers Unite: Fight For Preemies](#) during Prematurity Awareness Month in November. In an effort to reduce the increase in prematurity around the world, we're asking bloggers to dedicate one post to help raise awareness and funding for education and research. Please consider these suggested topics from the March of Dimes.

Suggested Topics for Fight for Preemies on November 17

- More than one million infants die each year because they are born too soon. Every year, an estimated 13 million babies worldwide are born prematurely — defined as birth at less than 37 full weeks of gestation. Ask your readers to support a March of Dimes event to promote awareness and raise funds for these infants.
<http://www.marchofdimes.com/howtohelp/645.asp>
- About one million deaths in the first month of life (28 percent of total newborn deaths) are attributed to preterm birth. Babies who survive a preterm birth risk serious lifelong health problems including cerebral palsy, blindness, hearing loss, learning disabilities, and other chronic conditions. Help us educate people on how to care for a premature baby and reduce the risk of complications.
http://www.marchofdimes.com/prematurity/21295_10699.asp
- Africa has the highest preterm birth rate in the world at 11.9; followed by (in descending order) North America (Canada and the U.S. combined), Asia, Latin America and the Caribbean, Oceania (Australia and New Zealand combined), and Europe. Consider encouraging volunteerism (in person or virtually) to help this cause.
<http://www.marchofdimes.com/howtohelp/864.asp>
- Globally, the preterm birth rate is estimated to be 9.6 percent, representing about 12.9 million babies. The toll is particularly severe for Africa and Asia, where 85 percent of all premature birth occurs. Consider highlighting March of Dimes international programs to reduce prematurity worldwide or other organizations working on this problem.
http://www.marchofdimes.com/871_1382.asp
- The rate of preterm birth in the U.S. has increased 36 percent in the past 25 years. Consider educating your readers on the growing number of preventative measures they can take to reduce their risk of preterm birth and the importance of prenatal care.
http://www.marchofdimes.com/professionals/14332_1156.asp

